

LOS ANGELES COUNTY FISH AND GAME COMMISSION
GRANT APPLICATION TITLE PAGE

TITLE OF PROJECT/PROGRAM Junior Fishing Club at Whittier Narrows
NAME OF ORGANIZATION County of Los Angeles Department of Parks and Recreation
[As it appears on (501) (c) (3) IRS Letter]

ADDRESS 823 Lexington/Gallatin Road

CITY South El Monte STATE California ZIP CODE 91733

TELEPHONE NUMBER (626) 575-5526 FAX NUMBER (626) 448-7308

AMOUNT REQUESTED \$2,500.00

BOARD CHAIRPERSON _____

EXECUTIVE DIRECTOR _____

CONTACT PERSON Joyce Gibson

TITLE Regional Park Superintendent III

TELEPHONE NUMBER(S) (626) 575-5526

AUDITED TOTAL INCOME _____ AUDITED TOTAL EXPENSES _____

FOR FISCAL YEAR BEGINNING _____ AND ENDING _____

Joyce Gibson / nmp 6/30/11
SIGNATURE OF BOARD CHAIRPERSON DATE

Note to Applicant: Please complete this title page and attach all grant application materials prior to submission.

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One Page Project Summary

The County of Los Angeles Department of Parks and Recreation, Whittier Narrows Recreation Area, is requesting \$2,500.00, in funding from the County of Los Angeles Fish and Game Commission for the purpose of providing Dan Hernandez Youth Foundation Junior Fishing Club at Whittier Narrows Recreation Area. The funding will be utilized from June 18, 2011 to December 2011. The site is located at:

Whittier Narrows Legg Lake, 751 South Santa Anita Avenue, South El Monte, CA 91733

Funding will be used to provide fishing equipment for the newly formed Junior Fishing Club at Whittier Narrows Recreation Area. This program will be held in conjunction with the Dan Hernandez Youth Foundation. The program is designed to provide a family oriented recreational activity to residents of Los Angeles County while offering environmental education and enhancing the interest of fishing in the local youth and their families.

In the past, the Department of Fish and Game has provided fishing opportunities at County operated lakes, offering a valuable recreational activity to local communities surrounding the park. County residents, both young and old and of varying household income levels, partake in the enjoyable and relaxing environment that fishing has to offer.

Funding through the Fish and Game Commission will allow Whittier Narrows to offer a youth fishing program, emphasizing the education and fun of fishing to youth and their families. In the past thirteen years, Whittier Narrows Recreation Area fishing events have drawn numerous Los Angeles County residents, allowing families to participate in a low cost recreational opportunity that is well organized and supervised. These programs are positive, safe, family-oriented programs that will give everyone a chance to enjoy the opportunity to learn more about the exciting sport of fishing. Therefore, by offering a Junior Fishing Club at Whittier Narrows, it is the facilities' hope to further enhance the population of youth fishing amongst the Whittier Narrows community and residents.

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BACKGROUND ON APPLICANT'S ORGANIZATION

Purpose and Goals

The County of Los Angeles Department of Parks and Recreation, Whittier Narrows Recreation Area's mission is to meet the diverse leisure needs and recreational interests of more than a million residents of Los Angeles County that use the 1,400 acres of Whittier Narrows annually. This unique facility is comprised of many special interest areas. A 419 acre natural area which is a protected wildlife preserve with two lakes and 1,100 acres of open space for sporting activities, picnics and fishing.

Brief Summary of Current Activities

Whittier Narrows currently has no Junior Fishing Club but, provides three fishing derbies per year working in conjunction with the education department of California State Fish and Game. This facility offers an enjoyable opportunity to residents of all ages to participate in a variety of activities. The current level of service offered at the facility provides the community open space to enjoy family picnics, fishing, riding, walking and equestrian trails. Whittier Narrows also provides low cost community special events, organized sports programs, and hobby activities throughout the year.

Geographic Area Served

The County parks and programs are open to everyone without regard to race, ethnicity, income level or place of residence. Local parks are generally considered to have a service radius of ½ to 2 miles, while regional parks are not generally considered to have a service radius and thus can draw participants from areas that are remote from the park.

The Department's vast resources include more than 65,000 acres of public open space and recreational areas spread throughout the 4,083 square miles of the County and located in various communities from Rancho Palos Verdes to East Los Angeles to the Antelope Valley that differ greatly in ethnicity, income levels, population densities and many other socioeconomic characteristics.

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Major Sources and Dollar Amounts of Corporate, Foundation and Government Support During Current and Past Fiscal Year.

Each year, Whittier Narrows Recreation Area maintains its park facilities through a combination of Department General Fund moneys, user fees, donations, sponsorships, grants and endowments.

Low cost community based events are dependent on sponsorships and donations to enable the facility to offer these events to the residents. There is no Department funding for the community-based recreational programs such as the fishing events.

One of this Facility's main objective is to seek additional funding to enhance community programming at Whittier Narrows Recreation Area and to continue providing inner-city fishing to the public.

History of All Grants Received From the Los Angeles County Fish and Game Commission

1. June 2002, \$5,000.00 was granted for the July 12, 2002 Whittier Narrows Regional Park All Night Family Fishing Derby.
2. May 2003, \$5,000.00 was granted for the July 11, 2003, "All Night Family Fishing Derby" at Whittier Narrows Park- Legg Lake.
3. June 2004, \$5,000.00 was granted for the July 9, 2004, "All Night Family Fishing Derby" at Whittier Narrows Park- Legg Lake.
4. June 2005, \$5,000.00 was granted for the , "All Night Family Fishing Derby" at Whittier Narrows Park- Legg Lake.
5. April 2011, \$2,000.00 was granted for the, "Spring Youth Fishing Event" at Whittier Narrows Park – Legg Lake.

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PROJECT INFORMATION

Statement of Justification of Need

In addition to recreational services provided at low or no cost to the patrons, this facility offers the public valuable learning opportunities by providing fishing clinics, free rod and reel loans, free bait, and volunteers to assist the youth in learning fishing techniques and answering any questions that the local youth might have about the catch and release practice, identification of types of fish, and any other questions they may have to enhance their enjoyment of fishing. Legg Lake is located in a urban setting, located many miles from any other public fresh or ocean fishing facilities. Whittier Narrows, Legg Lake is one of the few locations that provide an opportunity for Fishing to inner-city youth. Hence, offering a newly formed Junior Fishing Club at Whittier Narrows Recreation Area would allow a comprehensive growth to all of the Whittier Narrows fishing programs and activities.

Statement and Purpose of Goals

A Junior Fishing Club at County parks allows this Department to offer an additional recreational activity to the residents of Los Angeles County. Family orientated Fishing events, youth fishing events, and recreational fishing give urban dwellers the opportunity to experience the "rural" sport of fishing, while allowing the Department to control the quality and quantity of fish available for public fishing activities. Moreover, providing this additional service encourage usage of Whittier Narrows lake facilities, thereby enhancing the attractiveness of this facility's amenities and preventing the unauthorized dumping of debris, waste materials and non-approved varieties of fish into the lakes.

Action Plan to Meet Objectives

This program funding, if granted by the Fish and Game Commission, shall enhance and continue this facilities' efforts to provide increased the fish population at Legg Lake.

By obtaining additional funding, Whittier Narrows Recreation Area will work with the Department of Fish and Game Education in providing a low cost, safe, educational family-oriented Junior Fishing Club emphasizing the joy of Fishing.

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Statement of How the Objectives Advance the Propagation and Protection of Fish and Wildlife

Through collaboration with the Daniela Hernandez Youth Foundation, Whittier Narrows will be enhancing the education of propagation and protection of fish and wildlife through the Junior Fishing Club operated throughout the year. Only through education can we ensure the proper respect for the future of wildlife and fish. Moreover, by providing the Junior Fishing Club with proper fishing equipment, we contribute to the balance and maintenance of the fish population at Legg Lake.

Project Budget and Timetable

This is the first year of the fishing program. Therefore, the fees that will be charged per meeting will be charged by the operational organization (Daniel Hernandez Youth Organization) and will be past on to cover the amount of bait, tackle (for pole loan), and indirect costs incurred from the program that have not been determined. Any remaining costs are covered by donations and sponsorships to the operational organization (Daniel Hernandez Youth Foundation). One of the most valuable cost savings is the continued recruitment and dedication of volunteers that provide the technical support for our Junior Fishing Club program.

Sources of Other Support for Project

Currently, we are seeking additional sponsors. Support letters have been sent to major sources to subsidize the program. In addition, we will continue to solicit donations from various groups, businesses, and private sources to off set costs to assure that this valuable program continues for our youth and their families. However, we currently are also working with the Dan Hernandez Youth Foundation to primarily operate the program on a monthly basis.

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Current Status of Project

Currently, a special recreation fund has been set up to assist in funding of recreational programming. However, funding is not sufficient enough to cover total expenses and additional donations, both in-kind and monetary are being sought

Cash Flow Analysis of the Expenditure of Project Funds

Budget is based on the total cost of expenses from previous all fishing programs/ events held at Whittier Narrows Regional Area in 2010 and utilizing the north lake, due to the decreased amount of participants from previous years. (See attached budget)

Proposed Method of Evaluating Results

The number of participants will be the major measurement of success. In addition, a registration form to be filled out by participants which will enable in monitoring age group and number of participants, and first time participants and registrants. Dollar value of in-kind materials, and volunteer time will be an indicator of money saved. Confirmation reports from this Department's field staff, will be used in addition to paid invoices to the fishing equipment vendors, verifying that the Fish and Game Commissions funds are used for the purchase of the additional fishing equipment stocked towards the utilization of the Junior Fishing Club as stated in the purchase for the Junior Fishing Club operations at Whittier Narrows Recreation Area.

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Plans for Funding Ongoing Project (If Applicable)

Whittier Narrows Recreation Area staff has contacted the Dan Hernandez Youth Foundation to solicit sponsorship for the Junior Fishing Club activities scheduled this year. Major sporting good stores, department stores, youth oriented organizations are all being approached to support the Junior Fishing Club at Whittier Narrows Recreation Area.

Progress Reports (Bi-Yearly or Upon Completion, Whichever Occurs First)

As specified in the Fish and Game Commission's Information for Grant Applicants, this Department will provide the Fish and Game Commission with a progress report within two weeks of the completion of the program. Included in this report will be the program outline, number of participants, and a final line item budget.

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Description of Organizational Structure or Organizational Chart

The Department of Parks and Recreation is a unit of County Government and is responsible to the Board of Supervisors. Russ Guiney is the Department Director and Joyce Gibson is the Superintendent for Whittier Narrows Regional Park. Daniel Hernandez contracted operator of the Jr. Fishing Club at Whittier Narrows.

Copy of the Latest IRS Determination Letter of Tax Exempt Status Under Section 501 (c) (3)
Letter N/A

Tax ID# 95-600927

Most Recent Audited Financial Statement
N/A

Most Recent IRS Form 990
N/A